Develop Your Own Future Strategically and Culturally Aligned Leaders.

ZOOM EMERGING LEADER BRIEFING
Wednesday, February 8 @ 12:00 PM (ET)
Complimentary 30 Minute Q&A Session
https://zoom.us/j/6154393832
Meeting ID: 615 439 3832 Password: 441130

Vistage Worldwide, the premier 65+ year old leader development company which started by serving CEOs and their direct reports, built the **Emerging Leader (EL) Program** to enable companies to:

- **Retain "high-potential" workers** – by providing a purpose-driven, 2-year, 5-channel learning program, that includes connecting with the 28,000 leaders of Vistage using our extranet, MyVistage.
- **Elevate "rising-stars"** – by creating a path to long-term company leadership by developing 12 competencies highlighted as important by **McKinsey** and **Google.**
- **Forge a 'Growth Culture'** – as workers, peers and mentors engage in a continuous improvement program which will feed a pipeline of new, qualified leaders to take charge in future years
- **Create business connections** – as company ambassadors to the other companies in their program, as well as the 28,000 Vistage members using our 31 MyVistage Networks.
- **Facilitate learning through 5 channels**: expert speakers; focused exercises; company mentors who help align the student to your values and strategies; Pod study groups for accountability; and customized teaching material based on my experiences teaching capstone, MBA and other courses.

Harvard Fellow, Bill George (former CEO of Medtronic) explains in **True North: Emerging Leader Edition** why companies who want sustainable growth need leader development services for rising stars:

- *"Today's crises are demanding a different kind of leaders…the last 20 years have been one crisis after another, from 9/11, to Great Recession, Covid-19, the war in Ukraine and now high inflation … **massive changes.** We need leaders who can adapt to that rapid rate of change and lead differently… than Baby Boomers who were trained…in the 60s-90s!"*
- *"Before you can become an authentic leader, you have to know who you are. That's your true north: your most deeply held beliefs, your values, the principles you lead by, and what inspires you. Where do you find fulfillment? Until you define your true north, you don't know what your purpose is."*
- *"Millennials (want) a sense of purpose. If there's no deeper purpose, (nor) clarity about values …they're going to leave and find someplace where they can align their purpose with the company's".*
- *"(Today's leaders need) to have passion for the business, compassion for people you're serving, empathy for employees and most of all… courage…Those qualities…are all matters of the heart."*
- *"We need quality role models. We don't need people who are just out for themselves."*

Learn more before the Briefing:

- Read the descriptions: **Emerging Leader Program & 12 Leadership Competencies**
- Watch the video testimonials: **video1 and video2.**
- EL participants join a community of 28,000 other leaders: **VistageNetworks-2022.pdf**

Program logistics:

- We plan to launch the program in March/April 2023
- Full-day meetings in Manhattan (or virtually) are held on alternate months; participants schedule the Mentor and Pod meetings at their convenience durign the other months
- Participants get immediate access to MyVistage's Networks when they pre-register
- **No-one is billed for the program until it actually launches.**

Contact: Jerry Cahn, Ph.D., J.D. Chairman and Speaker
Jerry.Cahn@VistageChair.com or 646-290-7664
VISTAGE FOCUS: Empowering Leaders for Greater Growth