

# Helping companies survive *and* thrive in challenging times

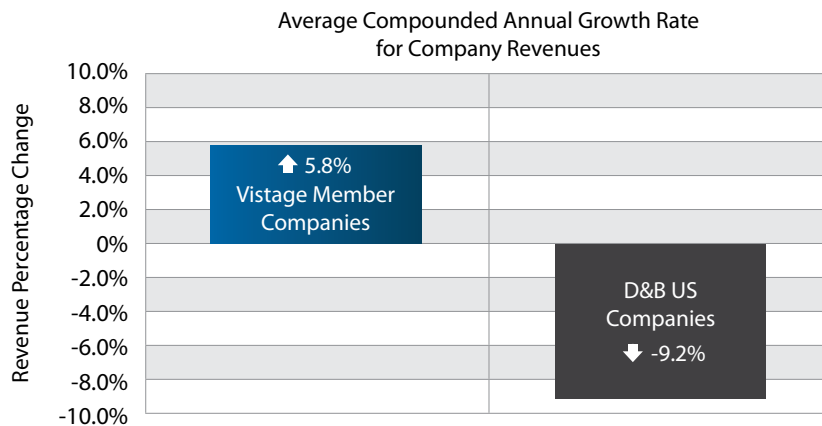
As a CEO or business owner, you need a competitive advantage when it comes to decision-making, especially in challenging times. As a Vistage member, you can tap the collective wisdom of peers for fresh perspectives and find answers in a global network of experts.

Our proven approach to decision-making has endured for over 60 years, helping business leaders excel during the best and worst of times.

Case in point: The Great Recession. So many companies folded or just barely hung on. Survival was the focus, not growth. Yet, Vistage members grew at a rate of 5.8% on average while the competition suffered unprecedented declines. Why? Because Vistage members could rely on the advice and perspectives of their peers and the host of Vistage resources to make better decisions.

In today's environment, our members are helping each other work through difficult decisions and challenge their thinking. Consider what it would mean for you to have a similar sounding board.

## Flashback to the Great Recession



Source: Dun & Bradstreet, 2005 - 2009

\*Vistage CEO member companies who joined in 2006-2008 and were active members in Feb, 2010. CAGR for Vistage member companies calculated for period covering year prior to joining Vistage through 2009. CAGR for D&B U.S. companies based on 2005-2009 revenues, weighted to match Vistage company distribution per year during same period. All companies had >=\$1M annual revenue, >=5 employees. Vistage: 1,265 companies. D&B: approximately 1M U.S. companies.

At Vistage we believe the greatest challenges bring the greatest opportunities.

Find out how our proven approach to leadership can work for you, especially in times like these. Learn more at our [resource center](#).