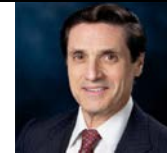


VISTAGE

Private advisory boards for CEOs,
executives and business owners.



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Vistage New York Chair

FACT SHEET

Vistage Worldwide helps 21,000 global CEOs and owners (800 local) to become *more effective leaders*. They are quite special: they want to grow by learning from others how *to avoid costly mistakes and capitalize on great opportunities*. Their firms generate \$300 Billion in sales.

What's the ROI? Dunn & Bradstreet finds that new Vistage companies in the last 5 years grew 3 X faster than others! See some videos at: <http://bit.ly/1J7Lr6X>, <http://youtube.com/watch?v=pO7SnReWSAg>, and <https://youtube.com/watch?v=WTPBGe9FIik>.

Vistage Worldwide offers:

- **Fresh Thinking.** Our program inspires each leader's best thinking, challenges assumptions and provides a platform to implement insights with confidence and precision.
- **Better decision making.** The Advisory Group serves as both a sounding board and a mastermind group, as many members have met and overcome similar challenges. Get the "trial" without the "error".
- **Accountability for success.** Business leaders have precious few people who provide seasoned, objective advice and the plain truth. With no agenda except to help one another succeed, the group tests assumptions, uncovers opportunities and holds each other accountable for taking action.
- **Improved performance.** Vistage companies perform better due to continuous, accelerated, practical learning that lasts longer than one-time workshops. Turn good intentions into great results.

The 4-part service ecosystem includes:

1. **Advisory MasterMind Board** for *fresh, objective perspectives and accountability*
2. **Business Insights** from **1400 experts**, who offer workshops, webinars and whitepapers
3. **Group Facilitation and Executive Coaching.** CEO group members get one-on-one mentoring.
4. **Access to our extranet, MyVistage™ to communicate with members.** For CEOs and Trusted Advisors (TAs) who offer services/products other members can use, *it allows you to position yourself through content marketing/thought leadership as the "key industry expert/resource"*.

Sample growth challenges members confront and resolve:

- Grow revenues, increase profits, and reduce unnecessary expenses in both up and down markets
- Diversify and identify most profitable client/customer bases and revenue streams
- Implement better management and innovation processes/systems for efficiency and effectiveness
- Become a more effective leader, inspiring the team, developing other leaders and delegating effectively
- Hire top talent, retain best employees and increase accountability, collaboration and alignment
- Attain personal goals and a more satisfying life.

Through Vistage New York facilitates these Advisory Boards:

- **CEOs of non-competitive \$5 - \$500M firms** who monthly have a full-day meeting with a Speaker Workshop and Executive Session to resolve strategic challenges, and one-on-one executive coaching.
- **Trusted Advisors (TAs)** - CEOs/owners of smaller companies and BizDev people in companies of all sizes who provide professional services to executives (e.g., wealth management, insurance, legal, banking, benefits, etc.). It's especially valuable to leaders seeking highly qualified new prospects, due to the ability to use content marketing and connect with the CEOs.

To help a Company's Executive Team achieve greater collaboration, alignment and strategic performance, [Vistage Inside](#) provides the 4 services to the senior management team. It's ideal for expanding companies and those cultivating NextGen leaders. See: <https://www.youtube.com/watch?v=WTPBGe9FIik>

Explore how Vistage can help you grow smarter! Contact Jerry.Cahn@Vistage.com or 646-290-7664.